



Bruno Todeschini

THE INSTITUTION

PUCRS

The Pontifícia Universidade Católica do Rio Grande do Sul (PUCRS), anchored in the solid educational tradition of the Marist brothers, is committed to responding to the needs of society in order to build a better future. PUCRS is keen to generate innovation and development, in all of their dimensions - social, environmental, cultural, economic and scientific -, through its strategic positioning. It acknowledges the value of people, whose comprehensive development is, above all, what the institution is here for.

History and Structure

The institution's cornerstone was the Undergraduate Degree in Business Administration and Finance, established in March 1931. It was recognized as a university on November 9,

1948. As a private non-profit entity, PUCRS has a legal bond with its supporter, União Brasileira de Educação e Assistência - UBEA, a legal entity governed by private law. It has been recognized as a Private Non-Profit Higher Education Institution (ICES) by Directive No. 632, dated Oct 30, 2014.

It is a Catholic confessional institution guided by the educational tradition of the Marist Brothers, having the Archbishop of Porto Alegre as its Chancellor. The title of Pontifical, granted on November 1st, 1950, by Pope Pius XII, marks its union and filial devotion to the Holy See. It comprises its Main Campus, in Porto Alegre, the capital of Rio Grande do Sul, and a second unit of the Science and Technology Park (Tecnopuc) in Viamão, in the Greater Metropolitan Area.

› Find out more on <http://www.pucrs.br/en/the-university/history/>.



SÃO LUCAS HOSPITAL

The São Lucas Hospital (HSL) is located on the Main Campus of PUCRS. It is a philanthropic general hospital specializing in pediatric and adult patients, including virtually all medical specialties. This institution, whose goal is to provide health care services and produce knowledge, began its activities in 1976 with the mission of promoting life by fostering disciplined and integrated health care actions including teaching and research.

It relies on state-of-the-art and cutting edge medical equipment, technologies and management practices. Guided by the values of the Marist brothers, it promotes respect to people and clients, which are the very reason of its existence. It sees its staff as the driving force of all of its innovative actions.

› Find out more on
<<http://www.pucrs.br/en/the-university/university-structure/units/sao-lucas-hospital/>>.

Brain Institute of Rio Grande do Sul

The Brain Institute of Rio Grande do Sul – PUCRS (Brains) seeks to foster the integration of applied research and state-of-the-art technology for the benefit of patients. The institute relies on an innovative, interdisciplinary and multi-institutional perspective. This makes it possible for researchers in different academic areas and domains to join forces towards a common goal: foster actions for people's health and wellness through innovation, teaching, research and health care.

Supported by the União Brasileira de Educação e Assistência (Ubea), Brains is led by a team of world-renowned neuroscientists and is committed to the challenge of providing high quality diagnostic imaging services through the development and the employment of innovative

technologies. Relying on the involvement of PUCRS researchers and professors, it establishes a strong connection between scientific research and medical care.

The Institute has implemented three fronts of action: Pioneering Research, the Center for Production of Radiopharmaceuticals and the Imaging Center. Concerted actions involving these fronts are the foundations for the high-quality assistance and research carried out at Brains-RS.

› Find out more on
[<http://inscer.pucrs.br/en/>](http://inscer.pucrs.br/en/).



PUCRS INSTITUTIONAL FRAMEWORK

The Pontifícia Universidade Católica do Rio Grande do Sul is a private non-profit higher education institution, committed to developing research, extension and teaching activities. Its effective actions with society are intended to produce responsible, autonomous, innovative and fellow citizens with an eye to scientific, cultural, social and economic development. As a civil society institution, PUCRS acknowledges the democratic and republican values of a Democratic State by respecting fundamental rights and human dignity. It is ruled by its Statute, its By-laws and existing legal norms. Its identity is reflected in the Christian faith and the educational tradition of the Marist Brothers as it is committed to the promotion and protection of individuals, life and the environment.

Mission

Based on human rights, on the principles of Christianity, and on the tradition of Marist education, the Mission of PUCRS is to produce and disseminate knowledge and promote human and professional development, driven by quality and relevance, with the goal of developing a just and fraternal society.

Vision of future

By 2022, PUCRS will have become, in the light of its Mission, an international reference in Higher Education through innovation as well as social, environmental, scientific, cultural and economic development.

ACHIEVEMENTS IN 2017

OJO DE PLATA - International Social Responsibility Prize

PUCRS won the [Ojo de Plata 2017](#), a prize that recognizes the good practices and experiences of the University in social responsibility by the Social Responsibility Regional Center for Latin America and the Caribbean (Orsalc), accountable to the Unesco International Institute for Higher Education in Latin America and the Caribbean.